



2011 Annual Report  
2012 Calendar

# Arkansas by the Numbers

# Every Day ARCF Helps Make Giving Choices

365. Every day of the year members of our family of philanthropists make giving choices that change our communities for the better. This past year, thanks to the *Aspire Arkansas* report, we have more data to help make those important choices.

Better information from *Aspire Arkansas* is leading us to better communities. That's why Arkansas Community Foundation teamed with the University of Arkansas at Little Rock this spring to produce this major research initiative gathering county-by-county data on seven indicators of community wellbeing, from economic opportunity to education to health.

The report helps people throughout Arkansas take a look at how each county is faring on important quality of life issues. Arkansas Community Foundation's 27 local offices are using the data to help make grants and build partnerships to address the areas of need identified through this data analysis.

When we take a look at Arkansas by the numbers we find many challenges that need to be met in our communities. One of the most difficult is breaking the cycle of poverty that leads to low educational attainment and which, in turn, slows economic development and results in more poverty. But we also find sources of pride and hope for the future. A report released in 2009 by the National Institute for Early Education Research ranked Arkansas's state funded pre-K program among the top ten in the nation.

2011 marked the 35th anniversary of Arkansas Community Foundation, and *Aspire Arkansas* is our gift to Arkansas — a way to celebrate where we've been, where we are now and where we need to go in the next 35 years. The entire *Aspire Arkansas* report, including individualized data for each of Arkansas's 75 counties, is available at [www.arcf.org](http://www.arcf.org).

Through *Aspire Arkansas* and the choices it inspires, we remain true to our mission — engaging people, connecting resources, inspiring solutions. You can be a part of our family of philanthropists.

Best regards,



Heather Larkin  
President and CEO

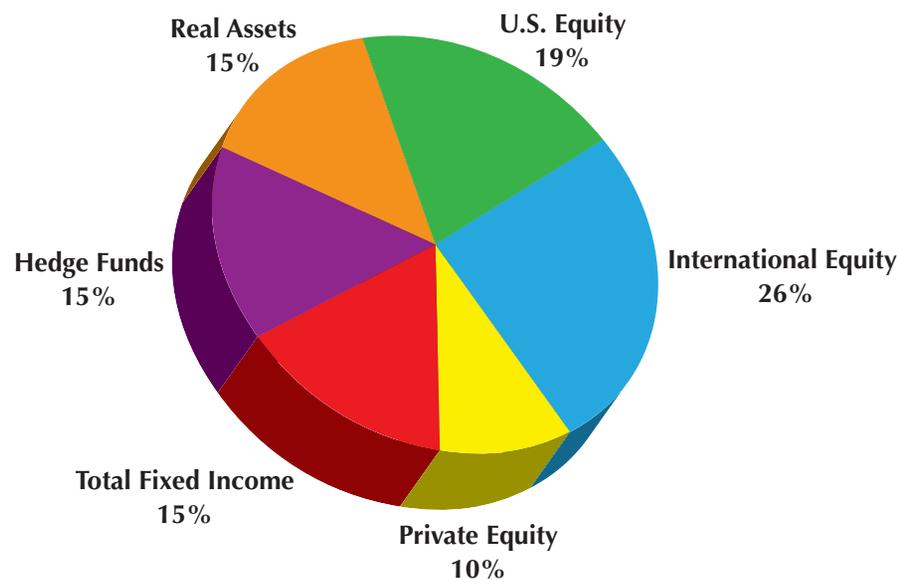


Heather Larkin

*On the cover:  
Students in Fayetteville High School's Service Learning class received \$24,000 in grants for their school. Learn more in our September feature story.*

By the end of fiscal year 2011 total assets reached \$150.1 million, a record high for ARCF. The \$28 million increase in total assets was due in part to marked improvements in investment markets. Another contributing factor was \$16.1 million in gifts received during the year. Grantmaking remained steady at \$8.7 million, only slightly less than the \$8.9 million in grants awarded in FY2010. Pooled investments returned 20.6 percent, ahead of ARCF's composite index. The asset allocation at June 30, 2011 was comprised of 50 percent to equities, 26.3 percent to fixed income, 19.3 percent to alternative investments and 4.4 percent to cash equivalents.

## Policy Asset Allocation



## Summarized Financial Information for the year ending June 30, 2011

### Statement of Financial Position

Assets	
Cash and Cash Equivalents	\$13,486,812
Investments at Market Value	126,767,225
Receivables and Other Assets	9,905,382
Total Assets	<u>\$150,159,419</u>
Liabilities and Net Assets	
Scholarships Payable and Other Liabilities	\$1,323,569
Agency Liabilities*	20,205,664
Net Assets	<u>128,630,186</u>
Total Liabilities and Net Assets	<u>\$150,159,419</u>

### Statement of Activities

Revenue	
Contributions	\$16,169,258
Other, net	22,369,810
Less amount for agency liabilities	(4,913,299)
Total Revenue	<u>\$33,625,769</u>
Expenses	
Grants	\$8,687,824
Other Expenses	1,912,393
Less amount for agency liabilities	(778,836)
Total Expenses	<u>\$9,821,381</u>
Increase in Net Assets	<u>\$23,804,388</u>

\*In 2001, ARCF adopted a national standard of the Financial Accounting Standards Board (FASB) Statement 136, which resulted in all agency endowment funds being reclassified to liabilities from net assets.

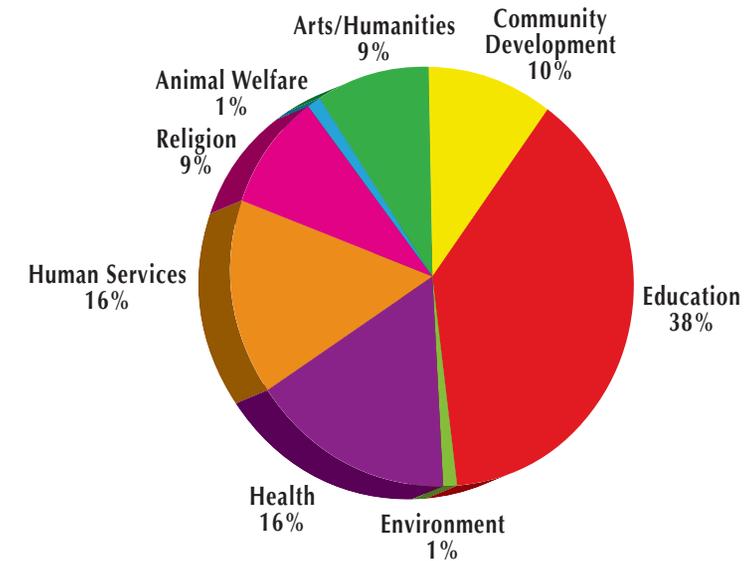
The complete audited financial statements are available at [www.arcf.org](http://www.arcf.org).

# FINANCE

## Performance as of June 30, 2011

	1 Yr	3 Yrs	5 Yrs	10 Yrs	15 Yrs
ARCF Composite return net of investment fees	20.60%	2.20%	4.10%	4.70%	6.40%
Composite Index based on actual allocation	19.90%	-0.20%	1.80%	3.50%	5.70%
70% S&P 500/25% Barclays Cap Agg/5% 91-day T-Bill	22.10%	4.40%	4.10%	3.70%	6.60%

## Grants by Program Area FY2011



## Operating Expense Ratios

	2007	2008	2009	2010	2011
Total Assets	\$126,388,806	\$129,131,177	\$109,592,919	\$121,890,724	\$150,159,419
Total Operating Expense	\$1,683,867	\$1,792,827	\$1,895,087	\$1,760,388	\$1,912,393
Number of Employees					
<i>Full Time ARCF Central Office</i>	11	11.5	11	11	12
<i>Part Time Local Directors</i>	24	24	25	27	27
Operating Expense as % of Total Assets					
<i>Central and Local Offices</i>	1.33%	1.39%	1.73%	1.44%	1.27%

### FINANCE COMMITTEE

Jim Williamson, *Chair*  
 Ted Belden  
 Ted Gammill  
 George McLeod  
 Eric Hutchinson, *at large, representing  
 Faulkner County local office*  
 John Steuri, *at large*

### AUDIT COMMITTEE

Tina Green, *Chair*  
 Murray Claycomb  
 Glenn Freeman  
 Stacey Harral  
 Jim Williamson  
 Lane Keeter, *at large*

### INVESTMENT CONSULTANT

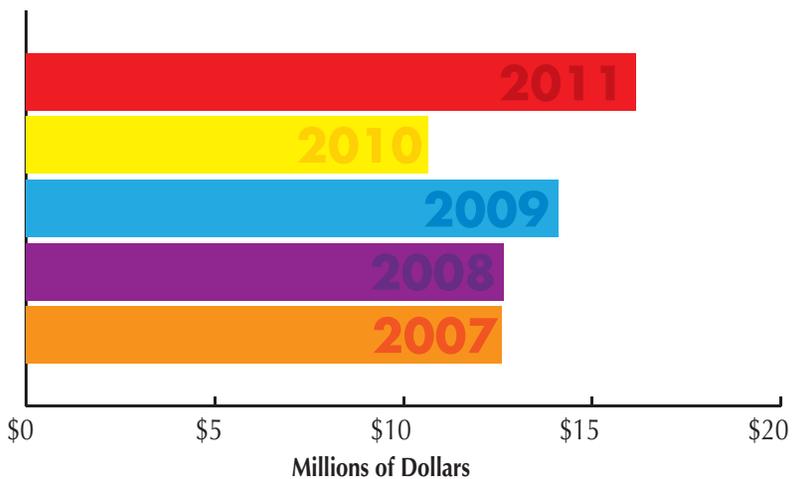
Mercer, St. Louis, MO

### INVESTMENT MANAGERS FOR POOLED ASSETS

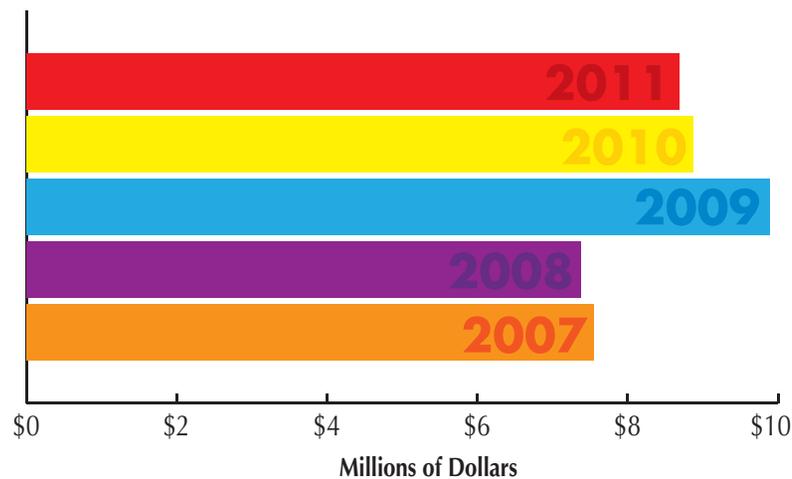
Aberdeen Group  
 Clarion Partners  
 Colchester Global Investors  
 Colliers Dickson Flake Partners  
 Comerica World Asset Management  
 Corbin Capital Partners – Pinehurst  
 Dodge & Cox  
 Forester Diversified  
 Goldman, Sachs & Company  
 Luther King Capital Management

Mondrian Investment Partners  
 Morgan Stanley Smith Barney  
 Neuberger Berman  
 Northgate Capital  
 Park Street Capital  
 PIMCO  
 Silver Creek Capital Management  
 Southern Bancorp  
 State Street Global Advisors  
 Stralem and Company  
 Vanguard Group  
 World Asset Management

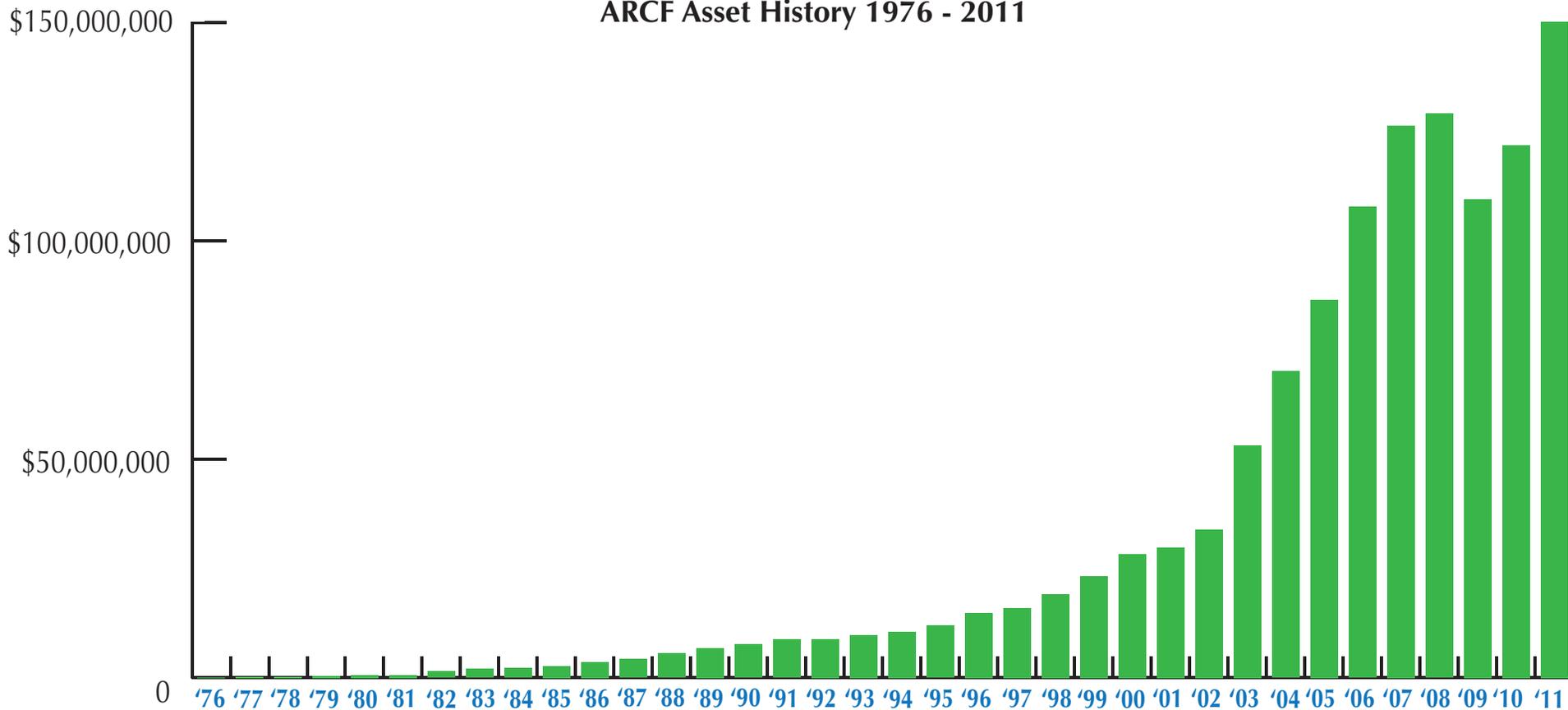
### Five Year Gifts History



### Five Year Grants History



### ARCF Asset History 1976 - 2011



## 7 Aspirations for Arkansas's Future

How do you envision the future of our state? What does your ideal Arkansas look like? What will it take to get there? In 2011, Arkansas Community Foundation partnered with the Institute for Economic Advancement at the University of Arkansas at Little Rock to prepare the *Aspire Arkansas* report — a compilation of data on various indicators of community well-being, from education to safety to health.

The report, organized around seven goals or “aspirations” for Arkansas’s communities, provides a snapshot of where our state currently stands so that, together, we can chart a course toward the future.

To view the full report, visit [www.arcf.org/aspirearkansas](http://www.arcf.org/aspirearkansas).

**aspire**  
Arkansas





More than 260 people attended the Hot Springs Future Fund's reception in April 2011.

### Hot Springs Area

**Topping 115 members in less than a year.** The Hot Springs Future Fund, a giving circle for young professionals in their 20s, 30s and 40s, started in 2010 with a committee of seven. Within a year, the group had grown to more than 115 paid members pooling their charitable dollars and working together to support the local causes important to them. In their first year, these young adults granted more than \$15,000 to charities in Hot Springs.

### Columbia County

**600 aspiring musicians.** In 2011, the South Arkansas Symphony Society brought Carnegie Hall to the classroom. Six hundred Magnolia School District Students in grades 4 through 6 learned to play the recorder using a curriculum developed at the Weill Music Institute at Carnegie Hall. Columbia County Community Foundation provided a grant to purchase recorders for the students. The semester culminated with a live, interactive concert where the kids played along with the South Arkansas Symphony.

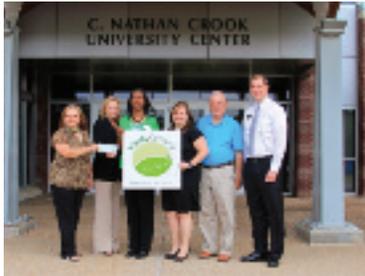
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2	3	4	5	6	7
New Year's Day						
8	9	10	11	12	13	14
15	16	17	18	19	20	21
	Martin Luther King Jr. Day					
22	23	24	25	26	27	28
29	30	31				



## Her Mentor Since She Was **8**

Two of Allied Wireless Communications executive C.J. Duvall's responsibilities are recruitment and training. In a sense, the Little Rock businessman provides the same services to the youths he mentors. Alyshia Williams has benefited from Duvall's support since she was eight years old. Duvall helped Williams find her voice as a leader in the Back to School Festival at Hoover United Methodist Church and the 12th and Oak Community Garden. He allowed her to shadow him at work to get a taste for corporate life. Now a senior at UALR, Williams plans to work in child psychology.

"Giving back is my passion," said Duvall. He has honed the focus of his Duvall Family Charitable Endowment Fund at ARCF to youth development and scholarships.



CCCF provided a grant to the Conway County School Counts! program.

**Conway County**  
**9 grants for education.** In 2011, Conway County Community Foundation made local education a priority, providing nine grants totaling \$15,230 to schools and educational organizations. Grants supported a variety of needs, ranging from science lab renovations and electronic readers to equipment for a vocational education program and college scholarships for single parents.

**Sharp County**  
**750 backpacks for kids.** Highland First Assembly of God's Backpack Extravaganza brings the entire community together to help local kids get ready for school with free haircuts, health and dental screenings, eye exams and of course, backpacks filled with school supplies. In 2010 they served 500 children in grades 1-6, and with the help of a Sharp County Community Foundation grant, they expanded to high school students in 2011, serving an estimated 750 kids.

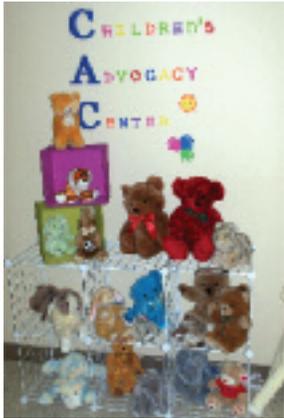
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
You can join our family of philanthropists. Learn more by contacting <a href="mailto:kevans@arcf.org">kevans@arcf.org</a> .			1	2 Groundhog Day	3	4
5	6	7	8	9	10	11
12	13	14 Valentine's Day	15	16	17	18
19	20 President's Day	21	22 Ash Wednesday	23	24	25
26	27	28	29			



## 28 Grants to Furry and Feathered Friends

Those cuddly puppies at the local animal shelter and the sharp-dressed penguins at the Little Rock Zoo have benefactors in common – Arkansas Community Foundation donors. In FY 2011 28 grants totaling \$105,113 were made to Humane Societies and other shelters, the Penguin Parent Project at the Little Rock Zoo and spay assistance programs throughout the state. In fact, our animal-loving donors have consistently given around one percent of all ARCF grants to animal causes each year.

Compassion for animals and support of their care is a lifetime mission for some Arkansans. Through a legacy gift to ARCF, the late Martha Barber of Little Rock extended her love for animals beyond her lifetime, establishing the Martha Barber Animal Welfare Endowment. This new fund provides a permanent source of support for the animal welfare charities that were near to Mrs. Barber's heart.



**Craighead County**

**50 percent fewer interviews for abused children.** In the course of a child abuse investigation, a child may have to tell his/her story 10 or more times to various adults involved in the case. The Northeast Arkansas Children's Advocacy Center provides a safe place where forensic interviews can be recorded on videotape, reducing by up to 50 percent the number of times children must be interviewed. Craighead County Community Foundation was proud to fund the purchase of indispensable video equipment used to record interviews.

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
<p><b>Clark County</b>  <b>Connecting 2 nonprofits for greater impact.</b> In spring 2011, Clark County Community Foundation made grants to two organizations with similar missions: Arkadelphia High School EAST Lab students wanted to embroider personalized backpacks for K-8 students who couldn't afford their own, and Men United needed support to provide school supplies for kids with economic needs. CCCF worked to help connect Men United and EAST to distribute school supplies and backpacks.</p>				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
<p><b>Daylight Saving Time Begins</b></p>						<p><b>St. Patrick's Day</b></p>
18	19	20	21	22	23	24
		<p><b>Spring Begins</b></p>				
25	26	27	28	29	30	31



## 3 New Single Parent Scholarships

After a 20 year break, single father Darren Amundson is back in school to earn an associate's degree in general technology that will help him move into a management position and set an example for his children, Dalton, 14, and Trinity, 9. With support from the Billy Wayne and Wanda Emde Single Parent Scholarship, Darren has financial support to help keep his household running while he focuses on education.

This year, in White County alone, the Community Foundation welcomed three new endowments benefitting the White County Single Parent Scholarship Fund. Wanda Emde heard about the need for scholarships for single parents at a Lions Club meeting and decided on the spot to establish an endowment in memory of her late husband. "I know Bill would be proud to see a young man try to better himself," she said.



White County YACs

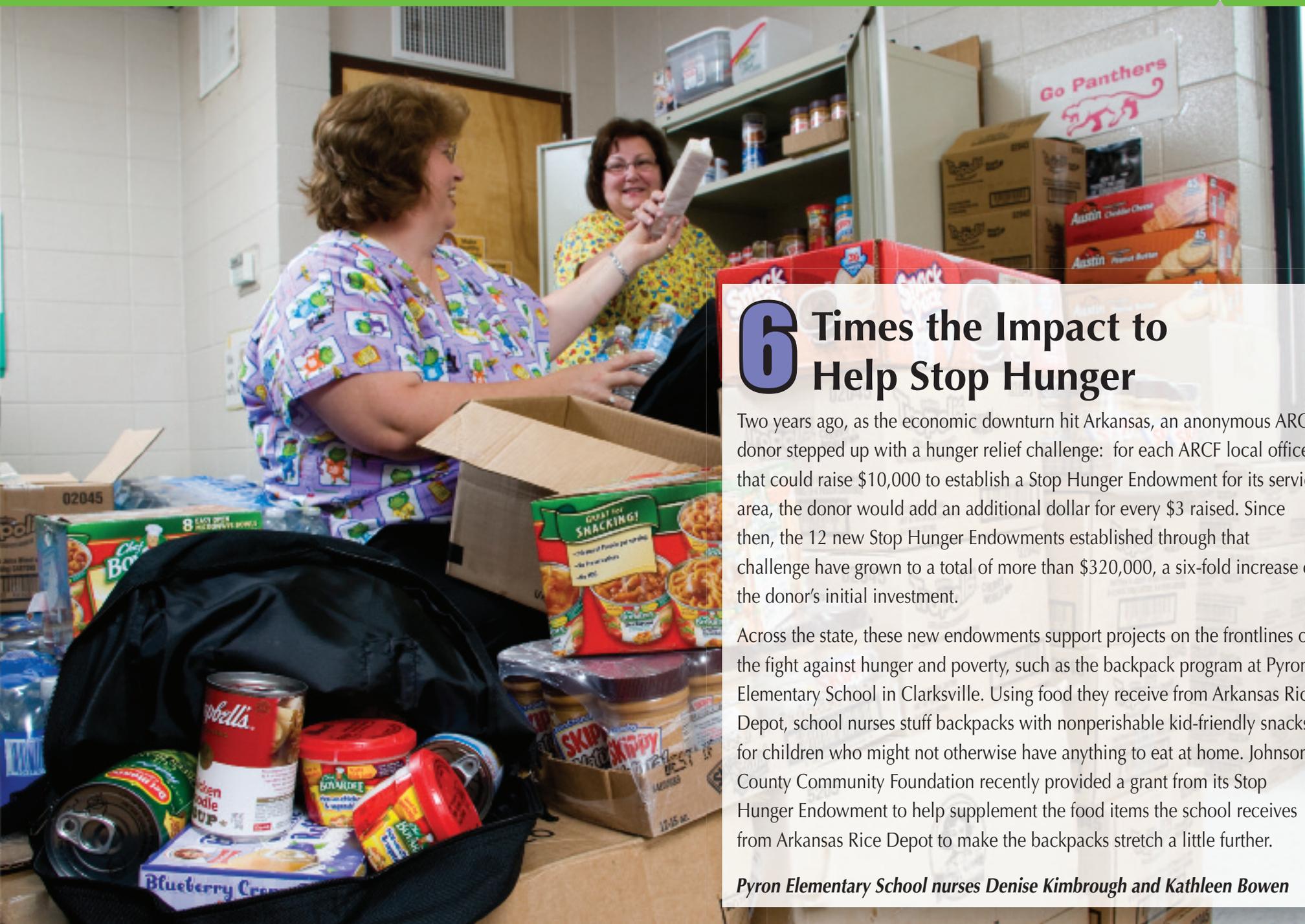
**White County**

**17 YACs give back.** White County Community Foundation’s Youth Advisory Council (YAC) members take philanthropy seriously. To decide which organizations to support with grants from their YAC endowment, the group surveyed classmates to find out which causes matter most to local teens and then interviewed grant applicants to learn more about their programs. In the end, the YACs decided to support a hippotherapy program, infant care supplies for new mothers, a summer tutoring program and renovations for a shelter for battered women and children.

**Ouachita Valley**

**Doubling their educational experience.** Students in Camden Fairview High School’s EAST program use technology to work on real-world projects in their town and are frequently called upon to make presentations to businesses and civic groups. Ouachita Valley Community Foundation provided a grant to fund portable presentation equipment to support the learning taking place both in the classroom and out in the community.

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Palm Sunday 1	2	3	4	5	Good Friday 6	7
April Fool’s Day					Passover Begins at Sundown	
8	9	10	11	12	13	14
Easter Sunday						
15	16	17	18	19	20	21
22	23	24	25	26	27	28
Earth Day						
29	30	 <p>Northwest Arkansas Centers for Children</p> <p><b>Fayetteville Area \$100,000 challenge for children.</b> Sometimes patients at Northwest Arkansas’s Centers for Children need more than medical care. To help provide for urgent needs like food, personal care items or gas to get to and from the clinic, an anonymous family of donors at Fayetteville Area Community Foundation issued a challenge to help build the Centers’ patient assistance fund. The donors’ challenge – to provide a dollar-for-dollar match for donations to the fund up to \$100,000 total – is helping to raise awareness and support for this critical need.</p>				



## 6 Times the Impact to Help Stop Hunger

Two years ago, as the economic downturn hit Arkansas, an anonymous ARCF donor stepped up with a hunger relief challenge: for each ARCF local office that could raise \$10,000 to establish a Stop Hunger Endowment for its service area, the donor would add an additional dollar for every \$3 raised. Since then, the 12 new Stop Hunger Endowments established through that challenge have grown to a total of more than \$320,000, a six-fold increase on the donor's initial investment.

Across the state, these new endowments support projects on the frontlines of the fight against hunger and poverty, such as the backpack program at Pyron Elementary School in Clarksville. Using food they receive from Arkansas Rice Depot, school nurses stuff backpacks with nonperishable kid-friendly snacks for children who might not otherwise have anything to eat at home. Johnson County Community Foundation recently provided a grant from its Stop Hunger Endowment to help supplement the food items the school receives from Arkansas Rice Depot to make the backpacks stretch a little further.

*Pyron Elementary School nurses Denise Kimbrough and Kathleen Bowen*



GCT School District's Parent Center

### Greene County

**1,000 parent volunteers.** Clothes, toiletries, haircuts, food baskets, school supplies, parent mentoring – the Greene County Tech School District's Parent Center is a one-stop-shop for students' social and academic needs and a model for community engagement. The school provides a staff person to manage the center, but the community contributes all of the supplies. In 2010-2011, more than 1,000 parents volunteered through the center to support the school district. The Endowment Foundation of Greene County was proud to provide a grant to support this innovative program.

### Carroll County

**Food for 250 hungry kids.** Arkansas Rice Depot's Food For Kids program provides food to children having problems in school due to hunger at home. In 2011, Carroll County Community Foundation's Youth Advisory Council made a grant to support the Food For Kids program at eight schools in their county. About 250 Carroll County children are served by the program, which sends home kid-friendly food items in backpacks so kids can feed themselves with full anonymity.

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1	2	3	4	5
						Cinco de Mayo
6	7	8	9	10	11	12
13	14	15	16	17	18	19
Mother's Day						
20	21	22	23	24	25	26
27	28	29	30	31		
	Memorial Day					



# JUNE



## **18,000**-plus Long-term Care Residents and Growing

As the large Baby Boomer generation ages over the coming decades, the number of Arkansans living in geriatric and long-term care settings – currently about 18,000, not counting those in assisted living or receiving home health or hospice services – stands to grow significantly. As our aging population increases, so too does our need for nurses and caregivers trained to provide for the unique needs of seniors.

Earlier this year, Arkansas Community Foundation received the second of two grants totaling \$475,000 from the Robert Wood Johnson Foundation and Northwest Health Foundation to address our state's geriatrics nursing shortage. Through the grant, UAMS's Hartford Center for Geriatric Nursing Excellence is partnering with ARCF and several other organizations to streamline the educational pipeline for nurses and encourage certified nursing assistants, licensed practical nurses and registered nurses to increase their education and develop specialized knowledge in the field of geriatrics.



Lieutenant Colonel John Fraser of the University of Texas Medical Branch in Houston provides medical care for a Marianna child.

**Lee County**

**933 patients served in two weeks.** In June 2011, "Taskforce Razorback," a partnership among numerous state agencies and the Army, Air Force and Navy Reserves, brought free, quality healthcare to Lee County and four other sites in the Arkansas Delta. In just two weeks, military medical personnel provided treatment to 933 patients at the Lee County site alone. The Community Foundation of Lee County supported the Taskforce Razorback clinic with a grant to offset the cost of hosting the clinic at the Marianna Civic Center.

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
<p><b>Delta Area</b>  <b>Digital art for 1,380 students.</b> In 2011, the McGehee and Dumas school districts received thousands of dollars in art supplies from the Thea Foundation to encourage creativity and nurture students' artistic abilities. In addition to paint, brushes, modeling clay, pencils and other traditional art supplies, the Thea Foundation was also able to include a technology packet of digital cameras and memory cards for each school, thanks to a grant from Delta Area Community Foundation.</p>				 <p><i>A student enjoys art supplies provided by the Thea Foundation.</i></p>	1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
Father's Day			Summer Begins			
24	25	26	27	28	29	30

## 33 Years of Investment

Munro & Company owner Don Munro became an Arkansas Community Foundation donor in 1978, just two years after the Foundation was chartered. A transplant from New Hampshire who has established shoe manufacturing operations in several Arkansas cities, Munro has invested both time and resources to build philanthropy in his adopted state.

He realized the value of ARCF's network of local offices soon after they were developed and helped to found Hot Springs Area Community Foundation (HSACF) in 1991. "Working in Hot Springs allowed us to come together, to become personal friends and to have unanimity," he said. Munro is proud of the local causes HSACF supports, and he is appreciative of the leadership and focus provided by the statewide organization.

*Don Munro at Lake Catherine Footwear*





The new Donald W. Reynolds Library, funded in part by a gift from the Dryer Family Endowment.

**Twin Lakes**

**A 40 percent increase in library patrons.** A \$300,000 gift from the J.D. and Allena Dryer Family Endowment at Twin Lakes Community Foundation helped the Baxter County Library qualify for a matching grant from the Donald W. Reynolds Foundation for a new facility. The Dryer Family wanted to support the growth and development of their city, and their gift to the library is accomplishing just that. Visits to the library were up by about 40 percent in the first six months of 2011.

**Fort Smith Area**

**4 new scholarships for Fort Smith students.** He was president of the Fort Smith Public School Board. She was a professor at Westark College (now the University of Arkansas at Fort Smith). The late Jack and Mollie Grober's lives were dedicated to education, and now the scholarship endowment they established continues to ensure that local students in Fort Smith have the opportunity for higher education. In 2011, the first four scholarships were awarded from their endowment.

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2	3	4 Independence Day	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31	<b>Texarkana Area</b> <b>10 percent more for your donation.</b> For the past five years, Texarkana Area Community Foundation (TACF) has implemented a program to encourage philanthropy by adding a little extra to contributions from donors. Any gift up to \$20,000 to a scholarship fund or a fund designated to a particular nonprofit organization or charitable field of interest receives an extra 10 percent from a special pool of money at TACF. The program has helped develop more than \$380,000 in new donations since 2007.			



## Stewarding **83** Million Acre-Feet of Water

Arkansas is blessed with abundant water resources. In fact, an estimated 83 million acre-feet of water falls on or passes through our state each year, according to Arkansas Natural Resource Commission (ANRC). A law passed in the state legislature in 2011 provides clear guidelines to update the state water use plan to ensure that water is managed effectively among agricultural interests, local industries and municipalities, while maintaining healthy rivers for recreation and fishing.

The update of the state water plan is being led by ANRC, with close support from other agencies and organizations. ARCF made a grant to The Nature Conservancy to help support its work to engage citizens in the planning process and gather feedback from a broad range of voices.

*Photo courtesy of Arkansas Department of Parks and Tourism*





MCCF presents a grant to upgrade technology for local schools.

**Monroe County**

**500 times faster.** Students at Clarendon and Brinkley public schools can now access information online 500 times faster thanks to a \$10,000 grant from Monroe County Community Foundation to upgrade routers and servers for schools in the county through the Great Rivers Educational Cooperative. With a 400 percent increase in bandwidth, Monroe County schools not only have faster access to educational resources but are now more prepared for future state benchmark tests, which will be administered electronically.

**Phillips County**

**119 volunteers and growing.** In 2011 the Phillips County Volunteer Corps (PCVC) was established to help connect people who want to volunteer with charities that need their help. Phillips County Community Foundation provided a grant for a website where volunteers can sign up, search for opportunities to serve and track their service hours. In PCVC's first two months, 119 volunteers served more than 150 hours!

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

# SEPTEMBER



## **\$24,000** for Their School

We hear a lot about the number of dollars spent to implement various public school programs, but what about the dollars they bring in? In the 2010-2011 school year, students in Fayetteville High School's Service Learning class wrote and received funding for more than \$24,000 worth of grants to benefit their school.

Through the Service Learning class, in partnership with Fayetteville Area Community Foundation's Youth Advisory Council (YAC) program, students learned about

both sides of philanthropy – how to request money for programs and how to give it away wisely. The grants the students received will help fund recycling in the district, a vegetable garden for elementary students, materials for hands-on science instruction and more. "It's not always about the money," noted Service Learning teacher Connie Crisp. "It's about the learning process – learning to create programs, seek funding and find partners."



New awnings at the Rodney Angel Sports Complex

**Southeast Arkansas**

**Providing shade for 2,880 spectators.**

Youth baseball is thriving in Chicot County, with registration up 50 percent in 2011. The Rodney Angel Sports Complex is a major center of civic life in Chicot County and a place where each ballplayer spends about 120 hours per summer engaged in a positive activity. That's why in 2011 Southeast Arkansas Community Foundation made a grant to help upgrade the sports facility with new awnings for its bleachers.



Alpha Angels participants

**St. Francis County**

**Mentoring 45 teen girls.** The Alpha Angels Mentoring Group partners girls in grades 6-12 with local professional women to help increase the girls' self-esteem and school performance. In 2011, 45 Alpha Angels were able to participate in a confidence-building adventure training camp and a children's theater camp at East Arkansas Community College thanks to a grant from St. Francis County Community Foundation.

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
We've got 20 YAC programs across the state for teens who love giving back. Interested in joining? Contact <a href="mailto:clove@arcf.org">clove@arcf.org</a> .						1
2	3 Labor Day	4	5	6	7	8
9	10	11 Patriot Day	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30		Yom Kippur Begins at Sundown				Fall Begins



## 50 Health Improvement Grants in 30 Days

The colorful folding charts being distributed by the Ozark Foothills Literacy Project may look like laminated maps or children's activity books, but they're actually valuable lifesaving devices – pocket medical translators that help non-English-speakers communicate with healthcare providers via pictograms and short medical phrases.

In Spring 2011, ARCF partnered with the Blue & You Foundation for a Healthier Arkansas to award 50 \$1,000 minigrants for health improvement projects in 25 counties in just under a month. One such grant enabled the Literacy Project to purchase 75 pocket translators to help the Batesville area's

growing Latino population receive better medical care. Distributed directly to non-English-speakers with the aid of local translator Maria Bynum and to medical personnel at the Christian Health Center of Batesville, the booklets have been a big hit with patients and healthcare providers alike. "It's been helpful to be able to give our Spanish-speaking patients the best care," said Kari Jones, director of the Christian Health Center.

***Nicole Stroud, Literacy Council of Independence County, and Kari Jones, Christian Health Center of Batesville.***



Charles Weaver, creator of the Phillip Weaver Scholarship Fund, and Craig Hill, the scholarship's first recipient.

**Faulkner County**

**Making a difference, 1 life at a time.**

The very first recipient of the Phillip Weaver Scholarship Fund through the Community Foundation of Faulkner County, Craig Hill graduated from the University of Central Arkansas and now owns his own physical therapy practice in Cabot. Grateful for the boost the scholarship provided, Hill made a gift this year to build the Phillip Weaver Scholarship so future generations could receive even larger scholarships from the fund.

**Pope County**

**1 special horse.** Equestrian Zone in Russellville provides hippotherapy for children with physical and mental disabilities. In fiscal year 2011, Pope County Community Foundation (PCCF) made a grant to "adopt" Midget, a therapy horse trained to work with special needs kids. The PCCF grant provides for all of Midget's food, boarding and medical needs for one year so Midget and her human colleagues can focus on the task of helping kids gain physical strength, balance and confidence.

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1	2	3	4	5	6
7	8	9	10	11	12	13
	<b>Columbus Day</b>					
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31	Learn more about opportunities to apply for grants through ARCF. Visit <a href="http://www.arcf.org">www.arcf.org</a> .		
			<b>Halloween</b>			

## \$1,000

### for the Future

Simply put, Gamma House changed Heather Altus's life. "I walked out of jail and walked here. Gamma house is a safe haven. It helps people who have unmanageable lives learn to manage them," she said. A transitional shelter for women and children in Mountain Home, Gamma House recently took the significant step of committing to build a permanent endowment to support its operations, with the aid of \$1,000 in seed money from Twin Lakes Community Foundation (TLCF).

The start-up grant was awarded to Gamma House and two other nonprofit organizations as part of TLCF's ongoing nonprofit development series, the Leadership Conference on Service and Volunteerism. Now Gamma House can make an investment in its future, even as it continues to provide day-to-day services for women and children seeking to gain financial independence and secure housing of their own.

***Heather Altus has a steady job and a home of her own thanks to the support she received at Gamma House.***





Jefferson Regional Medical Center

**Pine Bluff Area**

**Health grants for 11 counties.** Three years ago, Jefferson Regional Medical Center based in Pine Bluff made a significant gift to Southeast Arkansas in the form of two new endowments managed by Pine Bluff Area Community Foundation (PBACF). These endowments provide a source of funding for healthy lifestyles programs, health screenings and health education projects in 11 counties in Southeast Arkansas. Since 2009, PBACF has been able to grant just under \$200,000 from the two JRMC endowments.

**Johnson County**

**70+ years of Johnson County history.** After 35 years in operation, the Johnson County Historical Society opened the doors of its first museum space in 2010. With the recent acquisition of hundreds of documents dating back to the 1930s, the organization has been able to establish a research room, aided by a grant from Johnson County Community Foundation for furnishings and document storage boxes to make the room comfortable and accessible for genealogy researchers and historians.

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				1	2	3
4	5	6	7	8	9	10
Daylight Saving Time Ends		Election Day				
11	12	13	14	15	16	17
	Veteran's Day					
18	19	20	21	22	23	24
				Thanksgiving Day		
25	26	27	28	29	30	



## A **35**-Year Investment

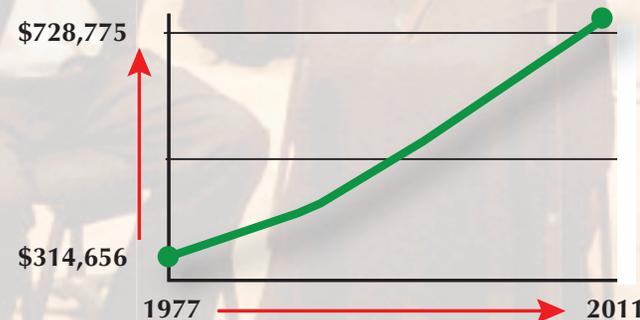
It takes vision and foresight to imagine how an investment today can pay off in 35 years. Polly Keller Winter has that kind of vision.

A founding member of Arkansas Community Foundation, Keller Winter led the charge back in 1977 to establish one of ARCF's earliest endowments — the Arkansas Symphony Orchestra Society Endowment to support the ongoing operations of the orchestra. Keller Winter's fundraising efforts resulted in just under \$315,000 to invest in an endowment at ARCF; today, that endowment is valued at almost three quarters of a million dollars. More than that, in the intervening 35 years, the endowment has provided \$865,000 in grants to support the Arkansas Symphony Orchestra — almost three times the amount originally invested.

If you've got a vision for the future of your community, Arkansas Community Foundation is here to partner with you for the long term.

*Photo courtesy of the Arkansas Symphony Orchestra*

### The Power of Endowment Funding *Arkansas Symphony Orchestra Endowment*

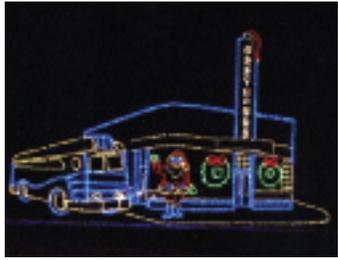


**\$864,991 in total grants**

*Since 1977, initial gift amount given away three times!*



*Polly Keller Winter*



Lights of the Delta

### Mississippi County

**34,000 visitors.** Blytheville's Lights of the Delta, the largest holiday lighting display in the Mid-South, is an important source of civic pride, but it's also an economic engine for the county. An estimated 67 percent of the 34,000 guests who attended in 2010 came from out of town, and each year many out-of-towners stay to eat dinner, purchase gas, tour Main Street or stay in a hotel. Mississippi County Community Foundation provided a grant to help Lights of the Delta expand its marketing efforts across the region.

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
 <p><b>Cross County</b>  <b>3 years, 2 bedrooms, 1 bath.</b> \$10,000 from the Endowment Foundation of Cross County's special housing endowment helped put the final nails, screws and boards in place for the county's third Habitat for Humanity house in 10 years. After about three years of fundraising, Habitat was able to welcome Debbie Watts and her granddaughter Lois to their new home.</p> <p><i>Debbie and Lois Watts surrounded by friends and family at their new home.</i></p>						1
2	3	4	5	6	7	8
					Pearl Harbor Day	Hanukkah Begins at Sundown
9	10	11	12	13	14	15
16	17	18	19	20	21	22
					Winter Begins	
23	24	25	26	27	28	29
	Christmas Eve					
30	31					
	New Year's Eve	Christmas Day	Kwanzaa Begins			

## ARCF Board Defines Seven Aspirations for Arkansas's Future

ARCF's board of directors, a statewide group of leaders from each of Arkansas's four congressional districts, oversees the Foundation's finances and operations and guides our strategic path. During Fiscal Year 2011, board members helped craft a list of seven goals or "aspirations" for Arkansas's communities that became the basis for our *Aspire Arkansas* report, a compilation of data indicating the well-being of the state's counties. With our board's leadership, we're exploring ways to help our state meet these goals.

### ARCF's Board of Directors

Peggy Wright of Forrest City, *Chair*

Jerry Adams of Conway

Sharon Allen of Little Rock

Ted Belden of Fayetteville

Carolyn Blakely Ph.D. of Pine Bluff

Murray Claycomb of Warren

Mary Elizabeth Eldridge of Fort Smith

Glenn Freeman of Lake Village

Ted Gammill of Little Rock

Tina Green of Texarkana

Stacey Harral of Jonesboro

Mahlon Maris M.D. of Harrison

George McLeod of Little Rock

Samuel Scruggs of Blytheville

Estella Tullgren of Mountain Home

Jim Williamson of Van Buren

Heather Larkin of Little Rock, *President and CEO*



Front row left to right: Carolyn Blakely, Jim Williamson, Heather Larkin, Peggy Wright, Sharon Allen, Ted Belden

Back row left to right: George McLeod, Mahlon Maris, Murray Claycomb, Jerry Adams, Glenn Freeman

## 425 Leaders Guide ARCF's Local Offices

In addition to our statewide board members, ARCF is also led by local advisory board members in each of the areas served by one of our 27 affiliate offices. These local leaders work together to identify the most pressing needs in their communities and help direct grants and connect resources to solve local challenges. We're indebted to these local board members for their knowledge, insight and tireless work to increase the Community Foundation's impact at the local level. Visit [www.arcf.org](http://www.arcf.org) for a complete list of our local board members for FY2011.

# OUR MISSION

Arkansas Community Foundation

*engages* people,

**CONNECTS**

resources and

**INSPIRES**

solutions to

build community



ARKANSAS  
COMMUNITY  
FOUNDATION

*For Good. For Arkansas. For Ever.*

## Giving Is about More than Numbers

It's not dollars and cents that make a philanthropist; it's passion for community, vision for the future and willingness to take action.

Whether you want to fight hunger and homelessness, support area schools, preserve local history or foster conservation and stewardship of natural resources, Arkansas Community Foundation is your philanthropic partner to help carry out your charitable goals for your community.



Beginning your philanthropic legacy is really quite simple. You can choose to establish a named fund at ARCF and recommend grants from your fund to charities you want to support. Or, you can make a gift to one of our local or statewide Giving Tree Endowments managed by the foundation.

We're able to accept a variety of assets, including gifts of cash, securities and insurance, and we'll protect your investments and charitable intentions forever. We ensure public accountability and faithful stewardship through annual independent audits, public disclosure of all Foundation activities and careful selection of a diverse statewide board of community leaders.

When you join our family of philanthropists, you become a part of a diverse network of Arkansans working in every corner of the state to improve our communities. Whatever your passion, Arkansas Community Foundation can help you connect your individual charitable impact to a growing philanthropic movement in our state.

Contact ARCF to begin building your community through philanthropy at [arcf@arcf.org](mailto:arcf@arcf.org), 501-372-1116 or toll free at 888-220-2723.

## Giving for the Future

ARCF is honored to partner with individuals, families and financial professionals who take a long-range view of philanthropy. Here are a few ways you can use your resources to plan for the future:

### GIVING TREE SOCIETY

Those who have made gifts of \$10,000 or more to one of our local or statewide Giving Tree Endowments become members of The Giving Tree Society. When you donate to a Giving Tree Endowment, your gift is pooled with funds from other donors, increasing the impact of each individual contribution. And because our Giving Tree endowments are unrestricted, they enable the Foundation to support a wide variety of local and statewide causes, from education to health to economic development.

### DIAMOND SOCIETY

When you make us aware of your bequest or other planned gift to the Foundation, you automatically become a member of ARCF's Diamond Society. Your gift can be made through a will, insurance policy, retirement plan, charitable remainder trust or remainder interest in property.

### GOLDEN KEY SOCIETY

The Golden Key Society honors professional advisors who have opened the door to philanthropy and met their clients' individual charitable objectives by partnering with Arkansas Community Foundation.

Visit [www.arcf.org](http://www.arcf.org) for a complete list of members of the Giving Tree Society, Diamond Society and Golden Key Society.

# ARCF Grants Work for Good, for Arkansas, for Ever

Arkansas Community Foundation helps nonprofit organizations connect resources to create positive change in our state. Since 1976, we've made more than \$80 million in grants to causes ranging from animal welfare and environmental stewardship to economic development and hunger relief.

## Competitive Grants

We offer several opportunities throughout the year for your organization to apply for ARCF grants.

- Our signature Giving Tree grant program supports a broad range of causes across our state, with grants made in each of our 27 affiliate areas.
- Arkansas Black Hall of Fame Foundation grants are geared toward projects serving African Americans and other minority populations.
- Arkansas Delta Endowment for Building Community grants target initiatives to improve the quality of life in 26 Delta counties.
- Our Science Initiative for Middle Schools (SIMS) provides minigrants to help middle school science teachers purchase materials for hands-on instruction.

## Donor-Advised Grants

Many of our grants are recommended by the donors who establish endowments through ARCF. These donors may designate a particular charity to receive grants from their fund each year or may recommend new grant recipients periodically according to their current charitable interests.

## Eligibility

We make grants in the areas of

- Animal Welfare
- Arts & Humanities
- Community Development
- Education
- Environment
- Health
- Human Services
- Religion

501(c)(3) nonprofit organizations, schools, hospitals, government agencies and other not-for-profit or charitable organizations are eligible to receive grants. The Foundation typically does not make grants to organizations that do not qualify for tax-exempt status, but we occasionally make exceptions if the proposed project has a clear charitable purpose for the public benefit. We do not make grants to individuals.



*Equestrian Zone in Russellville received a Giving Tree grant from Pope County Community Foundation to sponsor the care and boarding of a hippotherapy horse.*

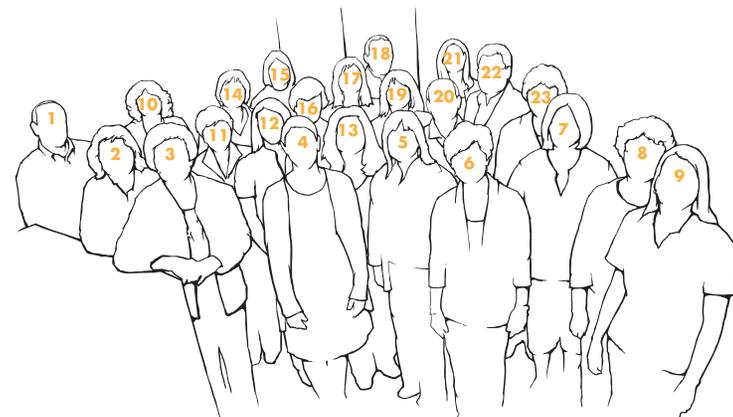
***For grant guidelines and additional information on applying for grants, visit [arcf.org](http://arcf.org).***

## ARCF Local Office Staff FY2011



Carroll County – Glenn Williams (18),  
Patti Wright (not pictured)  
Clark County – Ginger Overturf (17)  
Cleburne County – Brenda Hill (2)  
Columbia County – Janet Rider-Babbitt (19)  
Conway County – Catherine Marlowe (13)  
Craighead County – Barbara Weinstock (3)  
Cross County – Emily Neller (not pictured)  
Delta Area – Pat Post (not pictured)  
Faulkner County – Julie LaRue (6)  
Fayetteville Area – Kim Dutton (21)  
Fort Smith Area – Susan Krafft (not pictured)  
Greene County – Marci Lincoln (12)  
Hot Springs Area – Ann Carrithers (11)  
Johnson County – Valerie Hardesty (7)

Lee County – Nancy Apple (not pictured)  
Mississippi County – Stephanie Wyatt (9)  
Monroe County – Phyllis Stinson (14)  
Ouachita Valley – Bernie Hendrick (not pictured)  
Phillips County – Crystal Eastman (15)  
Pine Bluff Area – Chris Castoro (1)  
Pope County – Betty LaGrone (10)  
Sharp County – Stan Jagow (22),  
Mary Ann Jagow (8)  
Southeast Arkansas – Brianne Connelly (4)  
St. Francis County – Robin Jayroe (16)  
Texarkana Area – Stuart Daniels (20)  
Twin Lakes – Janice Fletcher (23)  
White County – Kathy Murphy (5)



# ARCF Central Office Staff

## **Sheryl Colclough**

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Outreach Associate

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## **Heather Larkin JD, CPA**

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## **Chris Love**

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## **Helen Stout CPA**

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Operating Officer  
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## **Sarah Trovato-White**

Office Administrator and  
Program Assistant

## **Margaret Birdsong**

Donor Relations and  
Grants Coordinator  
Retired

## **Cecilia Patterson**

Program Director  
Retired



*Front row left to right: Sarah Travato-White, Sarah Kinser, Lisa Duckworth, Trina Greuel, Kim Evans*

*Middle row left to right: Heather Larkin, Margaret Birdsong, Jane Jones, Chris Love*

*Back row left to right: Sheryl Colclough, David Johnson, Helen Stout*

## **Audit Firm**

Steven G. Booth, CPA  
JPMS Cox PA

## **Legal Counsel**

Thomas L. Overbey  
Overbey, Graham, and Strigel PLC

## **Investment Consultant**

Bill Thatcher  
Mercer, St. Louis

## **Technology Consultant**

Darrell Sansom  
Sansom Networking Inc.

## **Marketing and Communications Consultant**

Jessica Szenher APR  
Szenher Consulting

## **Annual Report Design**

Lesley Cooper  
Cooper Design LLC

## **Photographer**

Kelly Quinn  
Kelly Quinn Photography

Photo of Heather Larkin (inside front cover)  
by Jason Masters

## **National Standards Certification**



Arkansas Community  
Foundation meets National  
Standards for operational  
quality, donor service and  
accountability in the  
community foundation sector.

